

# Essential Update on Contract Manufacturing and Quality Standards

CPhI, Paris.

**Guy Villax**

7<sup>th</sup> of October 2014

# Agenda

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Short Introduction to Hovione

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Driving Forces Shaping the Market

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CMOs – Innovators and Generics perspectives

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FDA tips on vendor qualification programs

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New Regulations

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Quality Metrics

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# Hovione's Product and Service Offering

## Contract Manufacturing Services

Drug Substance

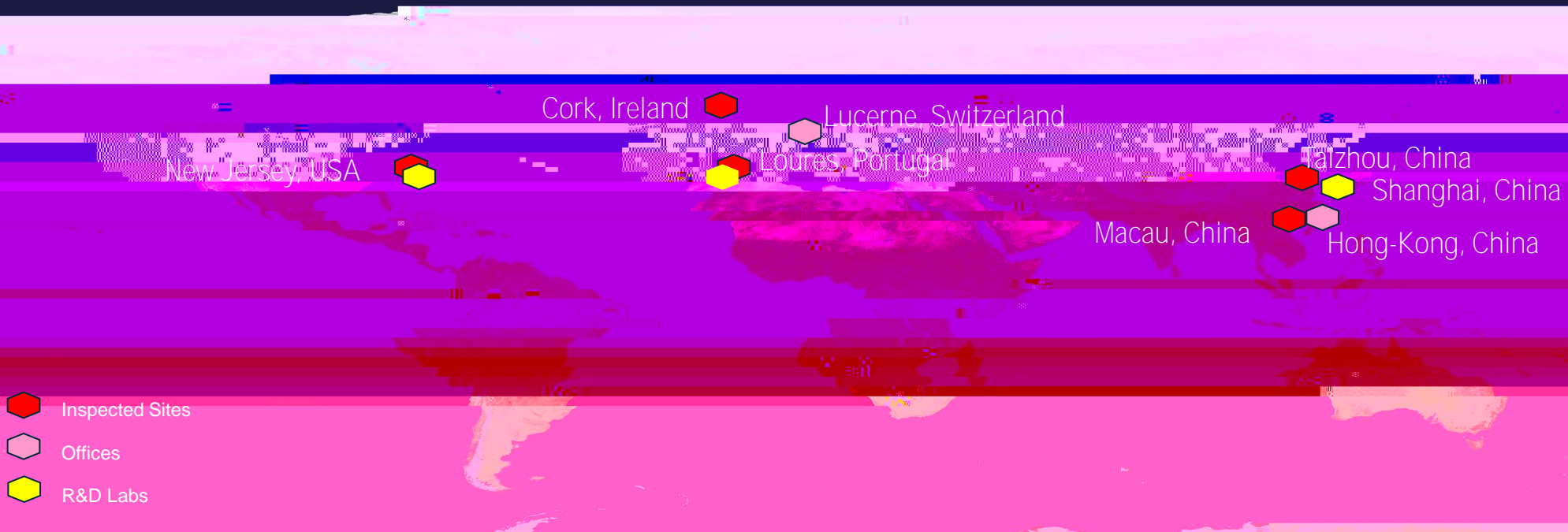
Particle Engineering

Drug Product

## Off-Patent APIs

## Proprietary Product Licensing

# Global Presence



# Science based, present in all segments

## **New Jersey, USA**

Technology transfer center.  
Process chemistry R&D Labs,  
Kilo plant and pilot plant.  
Sales and marketing for North  
America



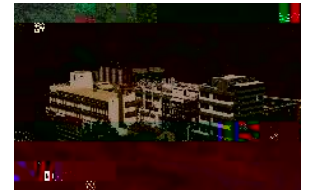
## **Loures, Portugal**

430 m<sup>3</sup> manufacturing facilities.  
Process chemistry R&D Labs, kilo  
and pilot plants



## **Macau, China**

100 m<sup>3</sup>



# At Hovione we are making strides into the third

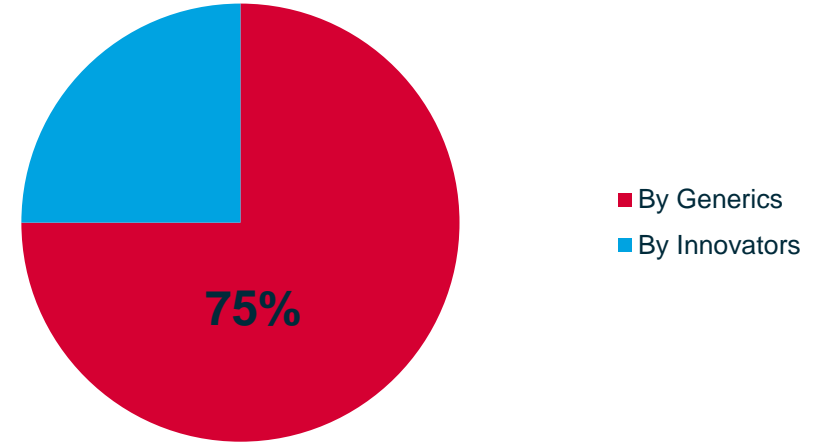


# Driving Forces

## Quantity

- **Big Pharma: now a Minority Player**
- **Generics: from Pirates to Leaders**
- **NDAs approved: no longer blockbusters**
- **An ageing population**
- **Cost pressures**

## Prescriptions filled



## Sales in Value

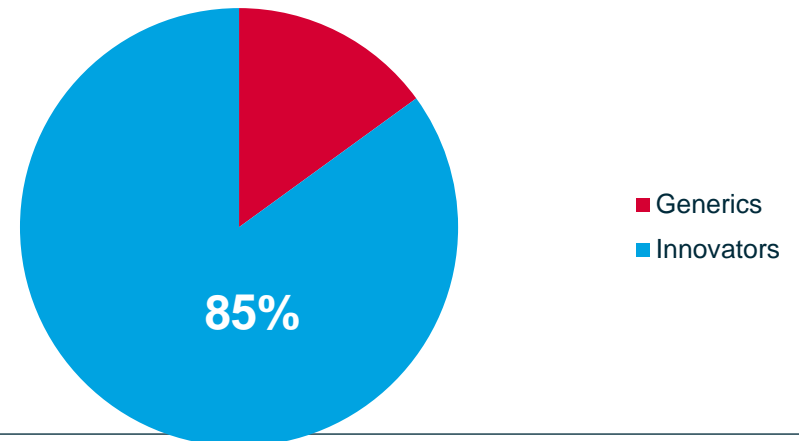
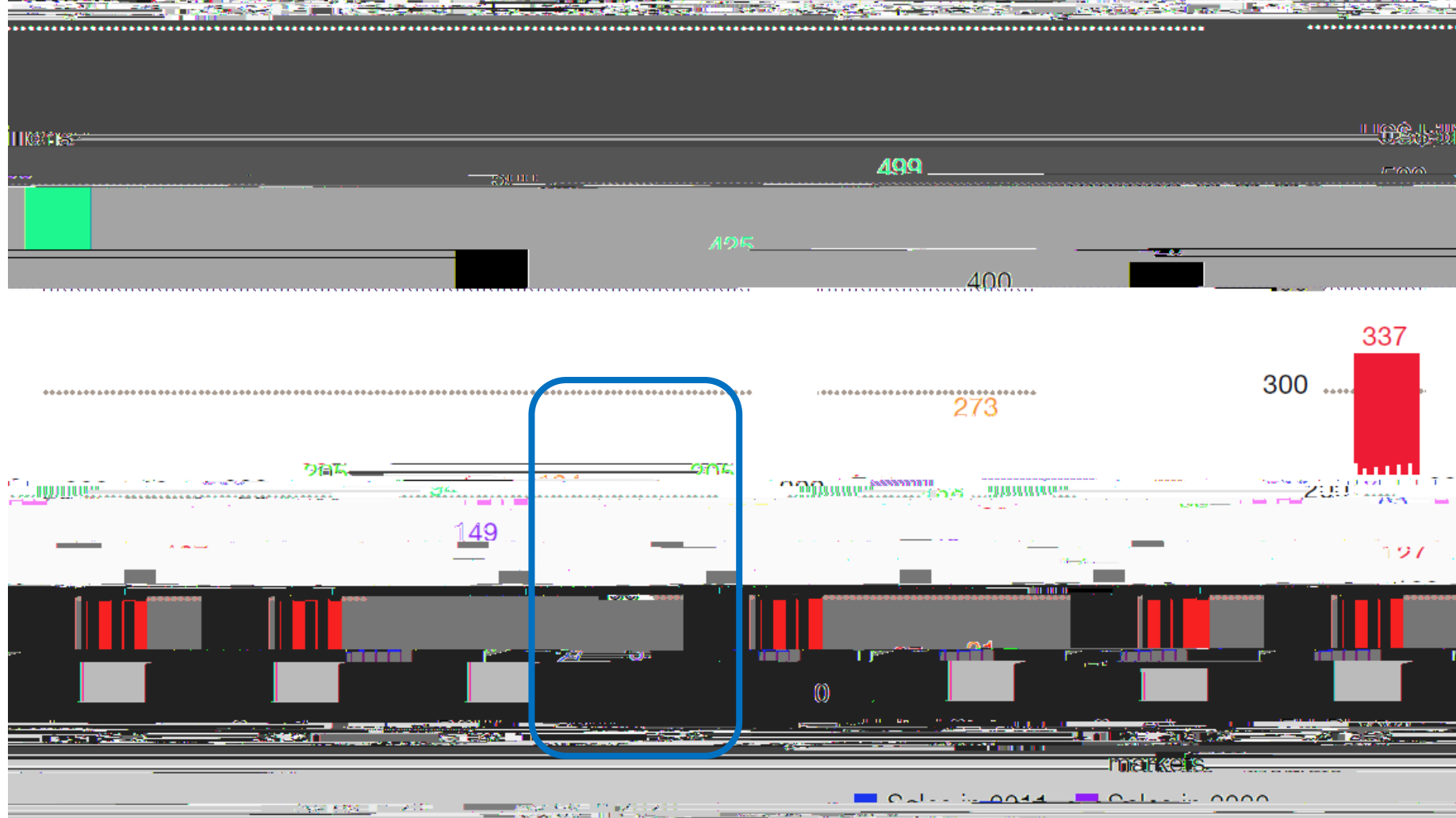




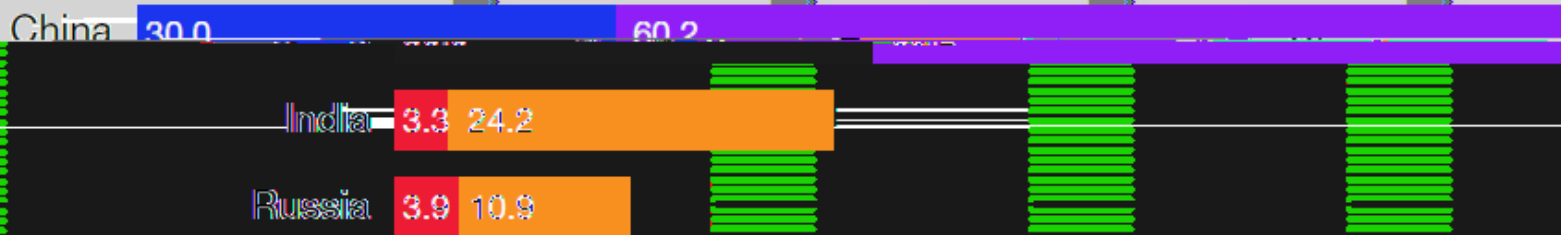
Figure 2. The 100 largest companies in the world, 1990-2000



# Growth yes, but somewhere else, and again in Generics

in the growth markets

US\$ billions



Notice: All sales are expressed in US dollars at constant exchange rates







# Trends in the Supply Chain - Innovators

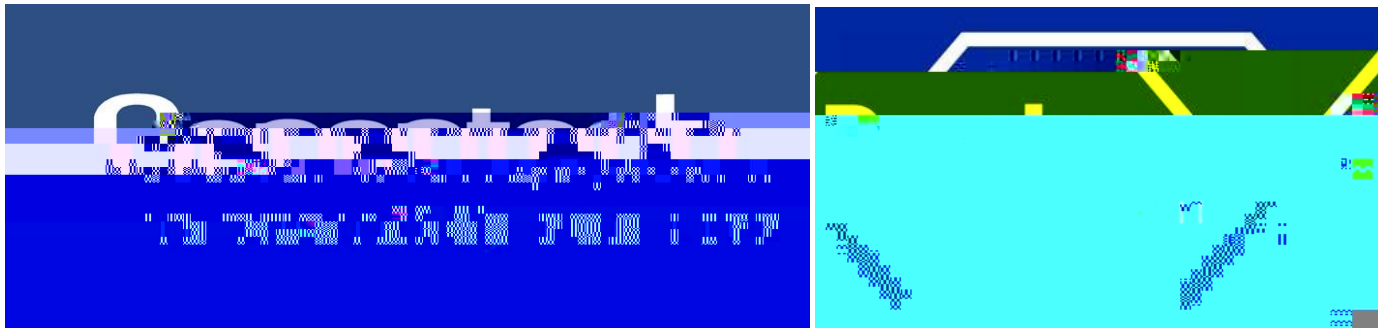
Big pharma will evolve :

# Trends in the Supply Chain - Innovators

Big pharma will evolve :

Some will become more like Unilever

Some will focus on innovating only







# Trends in the Supply Chain - Innovators

Big pharma will evolve :

Some will become more like Unilever

Some will focus on innovating only

Some will stop being of two minds

Some will get focused



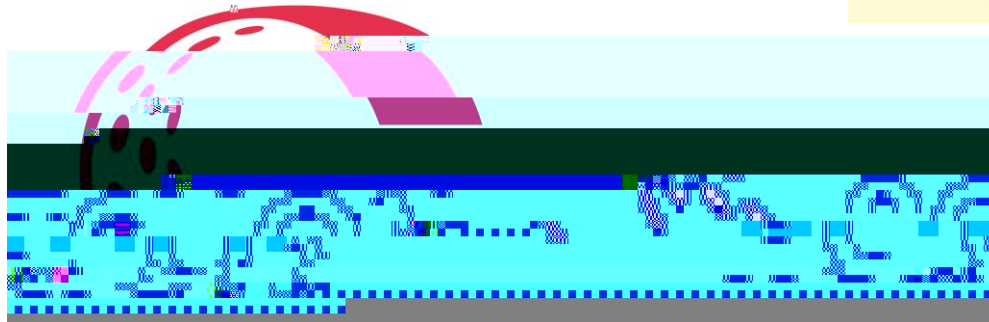
**Nestlé completes acquisition  
of Pfizer Nutrition**

**zoetis**

**FOR ANIMALS. FOR HEALTH. FOR YOU.**

# Trends in the Supply Chain - Innovators

...and new companies will emerge



Rapidly escalating diversity and depth of technology and methodologies, with specific purposefulness to address:

Increasingly complex molecules, decreasingly bioavailable

Increasingly compounds are patient group specific (smaller volumes)

Deliberately specified delivery mechanism and place

QbD, PAT, DOE, mathematical models

- CapEx is not available
- No longer possible to have it all in-house,

# Trends in the Supply Chain - Innovators

... Implications of QbD to the CMC section and Regulatory Approval

CMC cant be “thrown over the wall”, the regulatory review will need dialogues

Sponsor is not just the ONE company; but a team of specialists in-house & CMOs

Reviewers and Inspectors need to work together – before and after the filing

- Adversarial confrontation must make way for a science based debate, the review and the inspection -as far as CMC is concerned- needs to be an honest challenge and an education – both ways.

# Changes to the supply chain – Innovators outsource

Big Pharma has been looking for cost reductions in Asia...

Supply chain structure under intense price pressure – hence:

Fragmentation, Specialization, Consolidation

Geographical de-localization to lower cost / lower regulation / patent friendly locations :

# Trends in the Supply Chain

Generics must change :

New generics (small molecules and bio-similars) are far more complex

See GDUFA's regulatory science goals

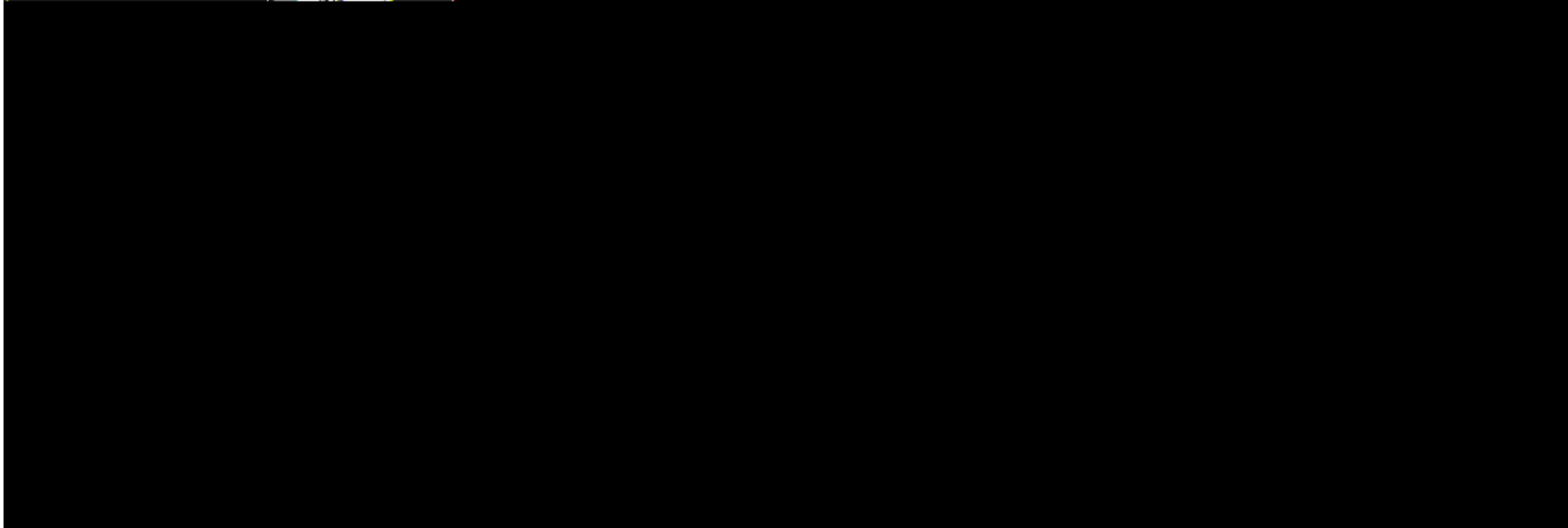
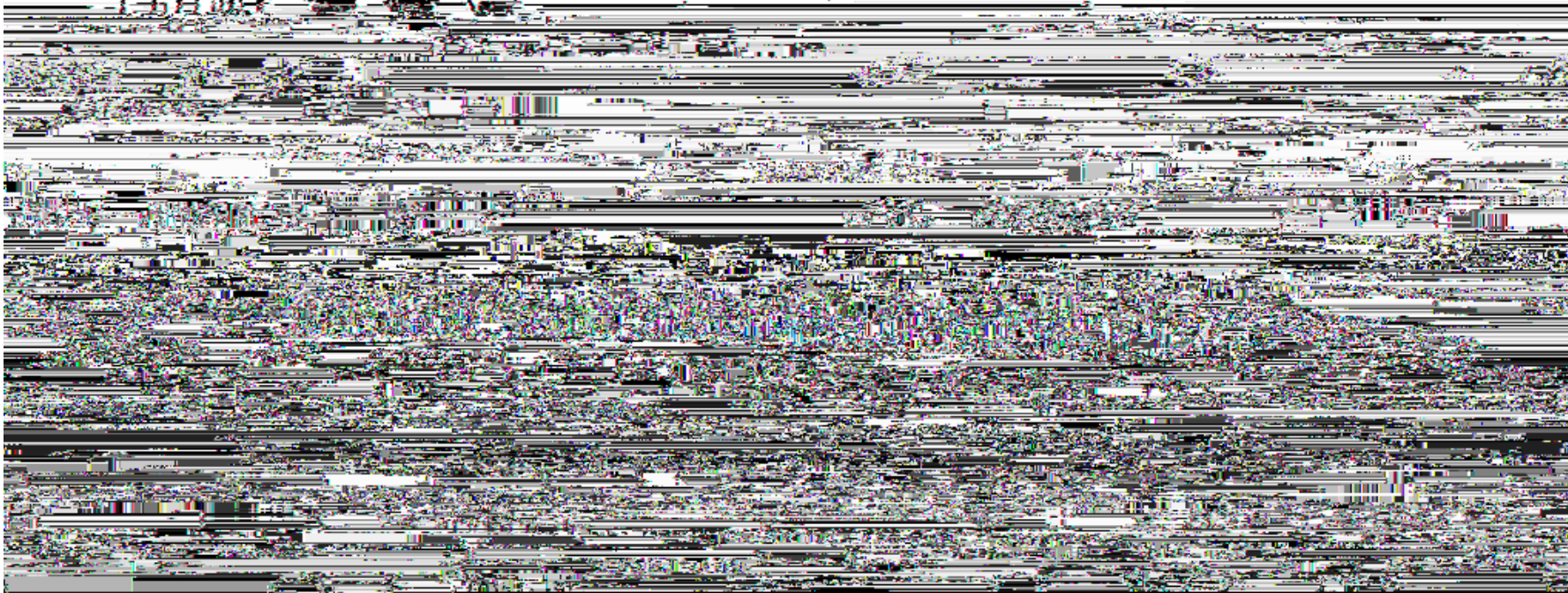


FDA is demanding that Generics start doing QbD filings and evidence process understanding

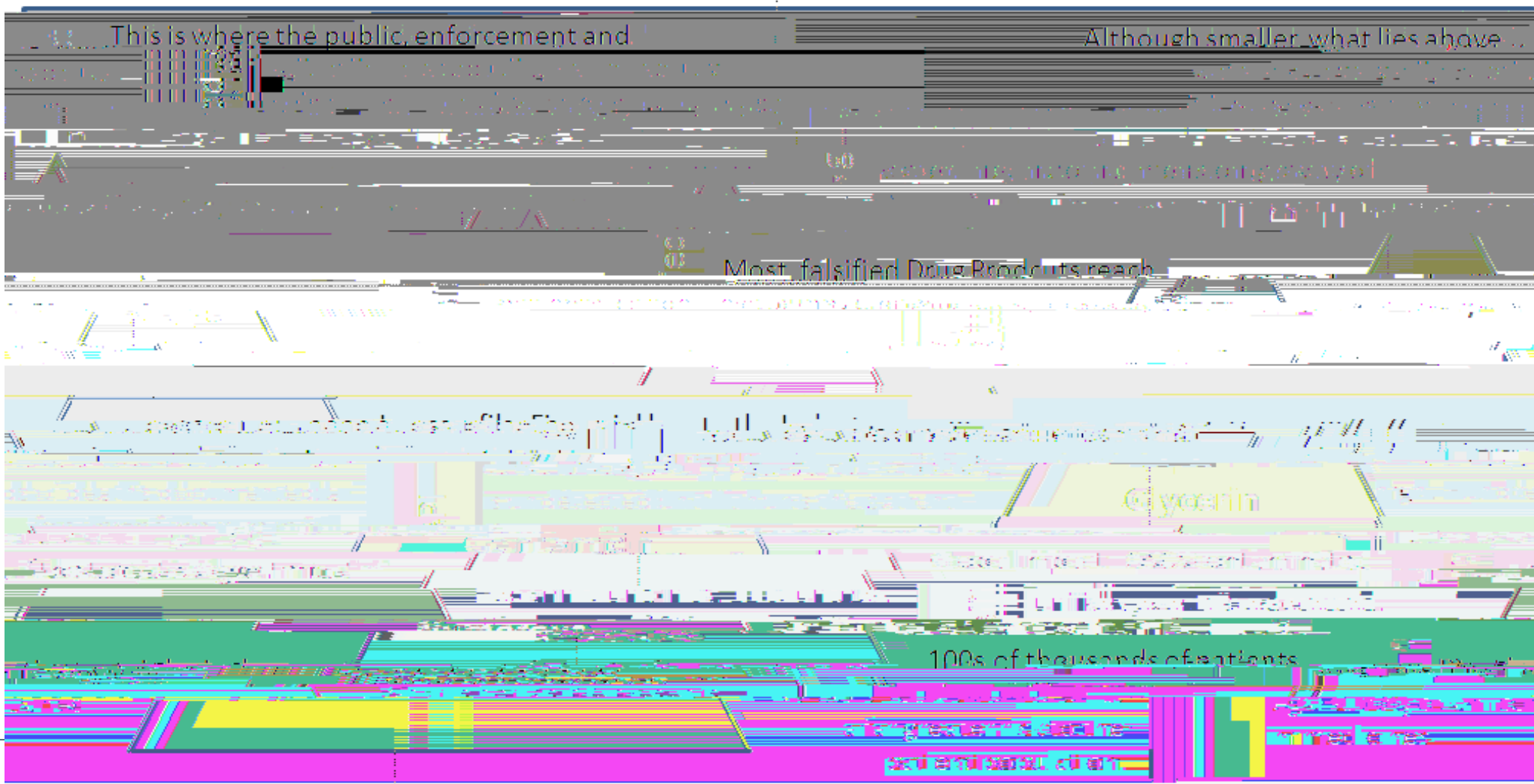
Low R&D productivity of the past decade will result in few generics to launch this decade:

- Generics' business model will be questioned ?
- Consolidation ?





# Falsified Pharmaceuticals An Iceberg





# What FDA expects as a Vendor Qualification Program

- **Increasing Control in the Supply Chain of Incoming Components**
- Improving Analysis and Testing Strategies and Technologies
- Monitoring and Responding to Signals in the Market Place
- Enhancing Drug Product Distribution Supply Chain Controls and
- Use of Serilization Track and Trade and ePedigree





## Monitoring and Responding to Signals in the Market Place

#	Topic	Examples of Recommendations
1	Supply communication and transparency	<ul style="list-style-type: none"> <li>– Build relations with suppliers; beyond audit interactions</li> <li>– Single point of contact</li> <li>– Understand suppliers concerns with confidentiality and transparency</li> </ul>

## Enhancing Drug Product Distribution Supply Chain Controls and Use of Serilization Track and Trade and ePedigree

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## Enhancing Drug Product Distribution Supply Chain Controls and Use of Serilization Track and Trade and ePedigree

#	Topic	Examples of Recommendations	Best Practices
1	Transportation and logistics service provider selection	<ul style="list-style-type: none"> <li>–Incorporate security considerations into Request for Proposal process and define evaluation criteria</li> <li>–Meet with providers</li> <li>–Non-disclosure agreements</li> <li>–Response</li> </ul>	

## Take home messages

- Give QA & Purchasing a travel budget
- Know your suppliers
- Audit your API suppliers

this is now a legal requirement in EU and USA  
opportunity to buy audit reports via Rx-360

- Buy directly, avoid brokers and traders

**Cost is not equal to Price**

## Membership:

- Over 100 organizations, including FDA.
- All actors participating in the pharma supply chain are welcome

## Share information:

- On falsified pharmaceuticals
- Audit report library: Jointly sponsored audits

International

International

new sanctions

international

international

international

international

international

modalities of

modality

Costly sanctions region	Red flag region	Bulk of sites are compliant	Motivation to-do-better region	Valuable reward region



# Thank you for your attention

## Q&A

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